### Arboricultural Association of Western Australia

# 2025/26 MEMBERSHIP

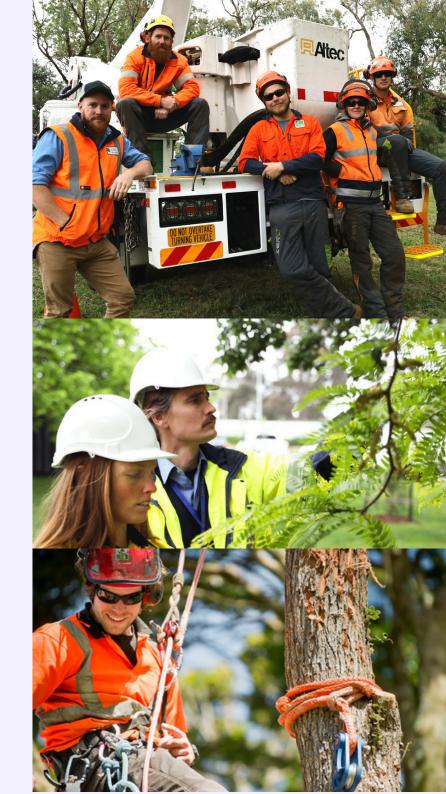
#### **Welcome to ArbWest!**

Join the Arboricultural Association of WA – the voice of arboriculture in our state.

ArbWest promotes the expertise, safety, and integrity of professional arboriculture companies employing qualified arborists. We advocate for best practices and the preservation and growth of our tree canopy for future generations.



arbwest.com.au



## A Collective Voice



#### The association's aims are to:

- Promote our members and employees as **qualified**, **professional arborists** working to Australian Standards
- Highlight the value of using **ArbWest members** to the public, industry, and government
- Keep members informed on key industry news across WA and Australia
- Host expert guest speakers at seminars and meetings
- Promote arboriculture as a **rewarding**, **outdoor career**
- Educate the public on the many benefits of canopy cover and tree retention
- Improve industry safety in partnership with WALGA, Western Power, and WorkSafe WA
- Grow and promote the **Tree Climbing Championships** and Industry Expo

# Why Join ArbWest?

**Industry Network:** Stay informed and supported through expert connections and updates on standards and legislation.

**Business Exposure:** Get listed on the ArbWest website with your logo for greater visibility, and link to your website and contact details.

**Jobs and equipment:** List your free job adverts on the ArbWest website, along with your used equipment on the For Sale site.

**Training and Seminar Discounts:** Enjoy discounted entry to all ArbWest seminars for you and your team.

**Exclusive Events:** Attend member meetings with expert guest speakers on law, compliance, business, and more.

Free Arbor Age Magazine: All members and nominated staff get print or digital copies.

**Marketing Support:** Receive support in getting your message out through social media and direct marketing.

**Exclusive Member Benefits:** Free access to our new member portal with exclusive content, including adverts for your business vehicle.

Have Your Say: Join the ArbWest Committee and help shape the future of arboriculture.

# Achieved in 1 year

Website traffic increased by 279%, showing strong ongoing growth.

Facebook, LinkedIn and Instagram now reach our **biggest audience** yet, with followers increasing by 184%.

An exclusive **For Sale** service was launched, quickly becoming our most visited webpage.

ArbWest **membership** continued to grow throughout the year.

Two major seminars drew 160 industry and local government attendees.

**Guest speakers** presented at all events on topics like employment law, funding, soil science, mycology, and PSHB.

**ArbFest and the Tree Climbing Championships** featured our **biggest expo and media exposure** yet.











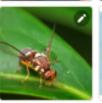




















### **Professional Member**

#### **Your Benefits**

- Business listing on ArbWest website.
- Free posting of **job vacancies** on ArbWest website. Available to members only.
- Free posting of used equipment for sale on ArbWest website.
- Receive discounted entry to all ArbWest events and seminars.
- Access to **exclusive industry resources** through the website member portal.
- Receive a free copy of the **Arbor Age**.
- Authority to use the ArbWest member logo, and member merchandise, for marketing purposes.
- Receive **marketing support** via ArbWest's social media and email system.
- Attend the association's **General Meetings** with expert guest speakers.
- Right to vote at the Annual General Meeting.
- Eligibility to stand for **Executive Committee** nomination.
- Attend the annual ArbWest Christmas party.

### **Membership Requirements**

- **ABN/ACN registered** and practicing tree management, maintenance, and consultancy service-related business, company, or individual.
- Maintaining **insurances** applicable to services provided:
  - Public liability insurance (\$20 million) and/or
  - **Professional indemnity** insurance (\$5 million) and/ **Workers Compensation**.
- Insurance is to be provided annually upon membership renewal and/or renewal of policy.
- Professional members must maintain employment of suitably qualified personnel within their business that meet or exceed the minimum Australian Qualifications Framework. Copies are to be provided annually upon renewal date of membership.
  - Cert Ill in Arboriculture or higher.
  - **Cert V Diploma** of Arboriculture or higher for consultancy services.
- Professional Members acknowledge that ArbWest reserves the right to check and/or make enquiries relating to employment of qualified personnel.

### **Student Member**

Available to students engaged in studies at a recognised RTO associated with the arboriculture industry.

- Receive a complimentary copy of the ArborAge magazine (digital).
- Eligibility to participate in ArbWest sub-committees, and attend the annual ArbWest Christmas party.
- Attend the association's General Meetings with guest speakers covering varied topics relevant to the arboricultural industry.
- Stay updated on industry news through our industry network and social media.

To find out about Individual, General and Lifetime Memberships, please contact admin@arbwest.com.au.



## **Membership Form**

Trading Name / Individual:
ABN/ACN:
Contact Name:
Contact Number:Email:
Address:Postcode:
Membership Category Professional Member - \$500 + GST per annum Student Member - free whilst studying Arboriculture  Please send your Arboriculture certification and insurance policies to admin@arbwest.com.au  Nominated employees of Professional Members receive a free digital copy of the Arbor Age Magazine and
industry alerts. Add the names and email addresses below. If insufficient room to nominate all employees, please email your list to admin@arbwest.com.au
Name: Email:
Name: Email:
I/We acknowledge to abide by the Constitutional requirements of the association, membership criteria, core values a outlined on arbwest.com.au, brand/logo guidelines and authorise to receive industry communications.
NameSignature
Date
I have provided relevant insurance and certification as requested (Professional Members) - tick box



To find out about Individual, General and Lifetime Memberships, please contact admin@arbwest.com.au.