



Arboricultural Association
of Western Australia

2025/26 CORPORATE PARTNER

Welcome to ArbWest!
Our purpose is to preserve and increase the tree canopy for future generations. We do this through information, promotion and by raising industry standards via education and arboriculture best practices.

arbwest.com.au



Why partner with ArbWest?

Tap into a \$310M+ annual arboriculture industry.



Reach 450+ arboriculture businesses and community groups.



Connect with 50+ local and state government departments.



Promote your brand at events and seminars.
Support advocacy for greener, tree-filled urban spaces.



Achieved in 1 year

Website traffic increased by 279%, showing strong ongoing growth.

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Facebook, LinkedIn and Instagram now reach our **biggest audience** yet, with followers increasing by 184%.

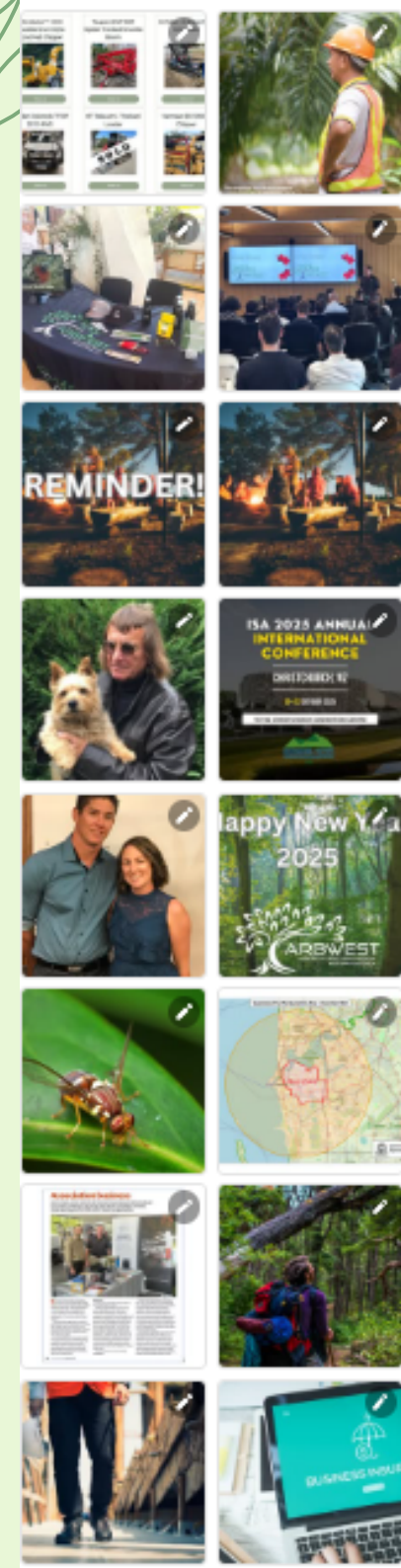
An exclusive **For Sale** service was launched, quickly becoming our most visited webpage.

ArbWest **membership** continued to grow throughout the year.

Two major seminars drew **160 industry and local government attendees.**

Guest speakers presented at all events on topics like employment law, funding, soil science, mycology, and PSHB.

ArbFest and the Tree Climbing Championships featured our **biggest expo and media exposure** yet for Corporate Partners.





Gold, Silver and Bronze Packages



Gold Corporate Partner

Boost your brand with top-tier exposure across digital, print, and event platforms. Enjoy exclusive industry recognition and networking — with a non-compete guarantee for your product category.



Silver Corporate Partner

Get year-round brand promotion on ArbWest channels and social media, plus exclusive networking at key industry events.

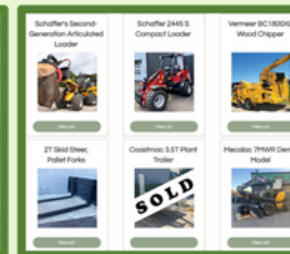


Bronze Corporate Partner

Enjoy ongoing brand promotion and publicity across ArbWest platforms throughout the year.



All Corporate Partners' adverts and logos are displayed on the ArbWest website; all Partners receive free advertising on our For Sale web page. Your logo is displayed on banners at all major events, and you receive regular promotion throughout our social media platforms.



Contact us now!

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